

EFFECT OF EARTHQUAKE RISK ON THE REAL ESTATE MARKET

An application to Lisbon

João Fragoso Januário



Effect of earthquake risk on the real estate market – an application to Lisbon



Contents:

- Motivation and goals of PhD Work
- Case study
- Exploratory Data Analysis (EDA)
- Methodology
- First results and remarks
- Next steps

Motivation

- Real Estate is the largest store of value; Prices have been increasing in recent years increasing the value at risk;
- Lisbon considered to be of moderate seismicity due to proximity to Azores-Gibraltar fault, with two significant earthquakes in 1531 and 1755
- Unawareness of risk to investors and homeowners; How is it valued?
- 63,9% of Lisbon's building stock built before any seismic code



Main Goals of this PhD Work

- Understand how the real estate market values natural hazard risks
- Quantify the risk perception by investors and its impact on property prices
- Analyzing natural hazard value-at-risk on the real estate market in Lisbon

Practical application:

- Homebuyers
- Investors and Developers
- Insurance Companies
- Policymakers



Case Study – Lisbon’s Real Estate Market

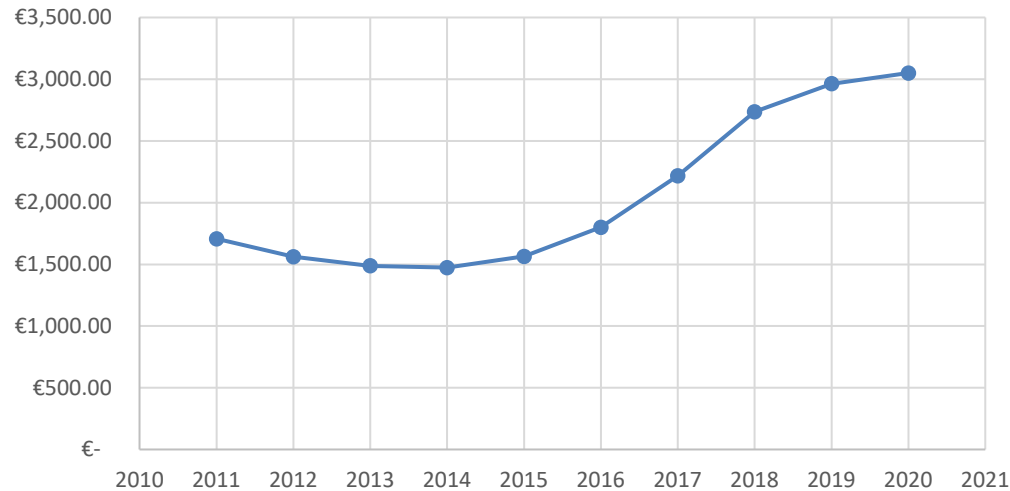
| Housing stock



Case Study – Lisbon’s Real Estate Market

| Price Increase

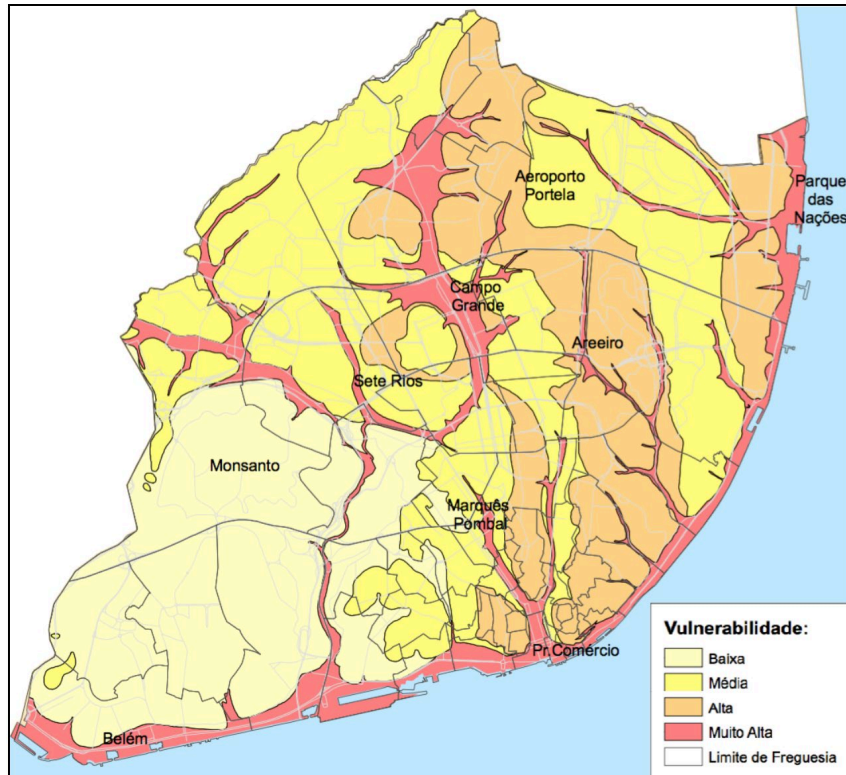
Median banking Valuation



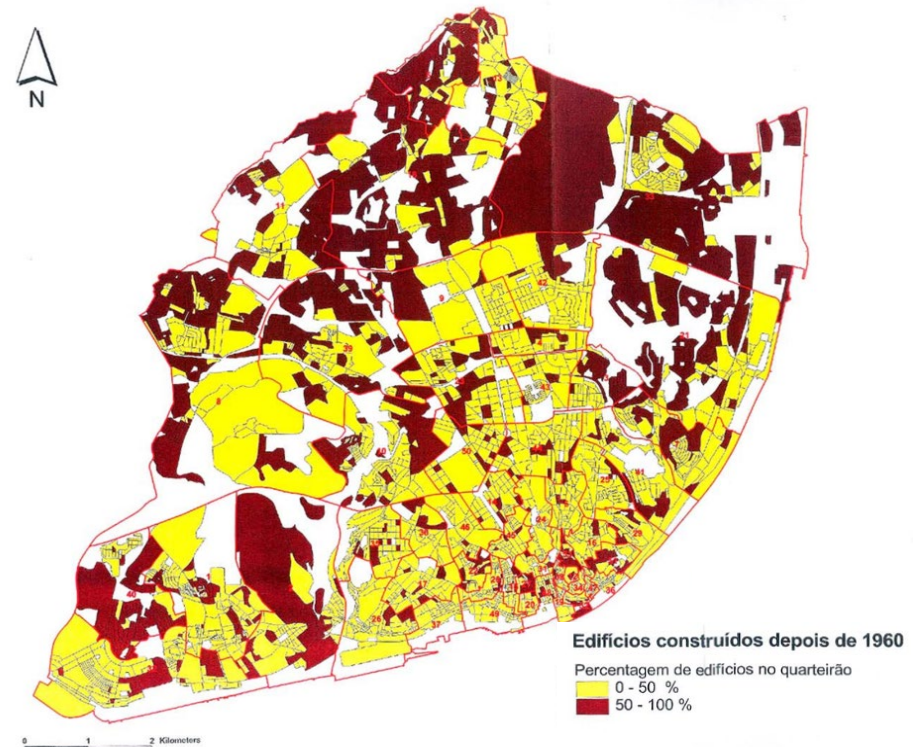
Median Banking Valuation for Lisbon County. Source: [INE](#)

As of 2018, according to the Portuguese Insurance Association, **only 16% of dwellings have an insurance coverage for earthquake risk**



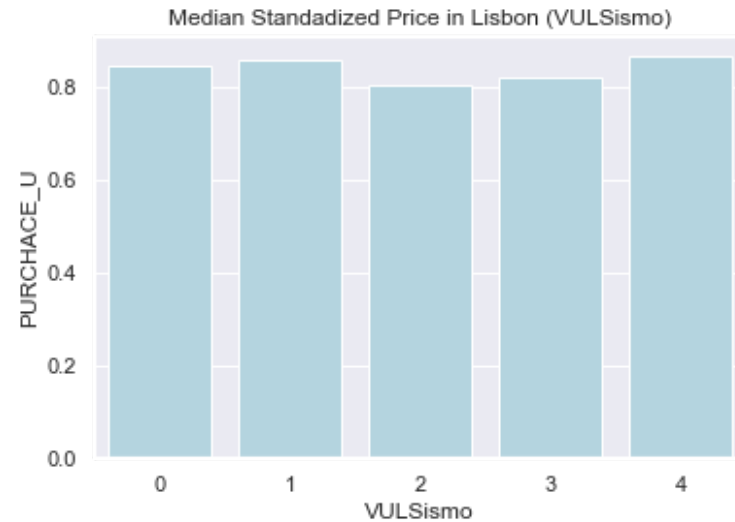


Lisbon Seismic Vulnerability Map (CML 2008)



Percentage (%) of buildings (per block) built after 1960. Source: CMLisboa

↑ VALUATIONS + ↑ VULNERABILITY + ↓ AWARENESS = HIGHER VALUE-AT-RISK ⚠

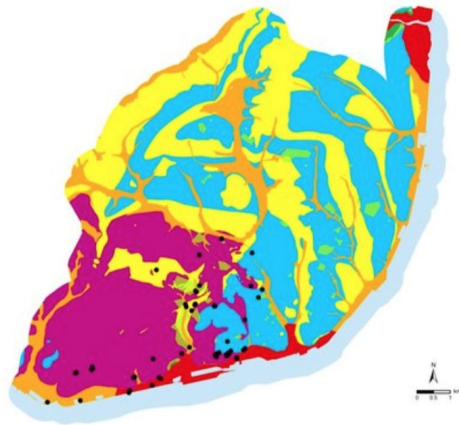
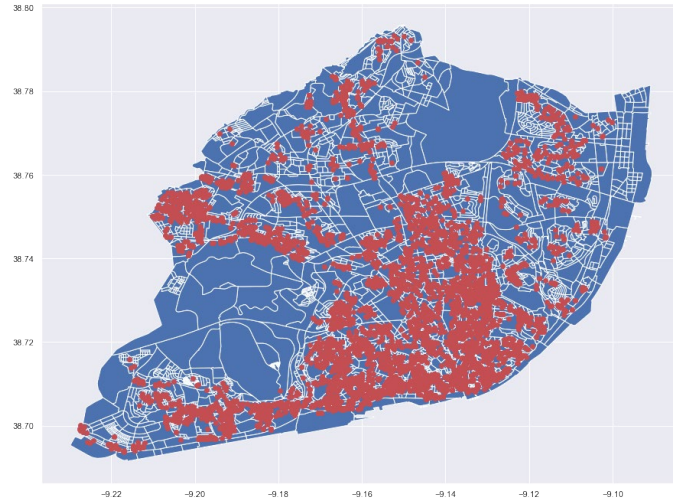


PARISH (VULSismo)	
Santa Maria Maior	20.007315
Arroios	14.374543
São Vicente	11.082663
Penha de França	9.473299
Misericórdia	6.949525

During EDA, a spatial distribution of values, spatial correlation analysis (Moran-I and LISA indicators) and a Principal Component Analysis (PCA) were also conducted

Methodology

| Steps taken



(Oliveira et al. 2019)

All data georeferenced



New and Old Parishes

Crossed data with old and new (2012¹) administrative limits

Setting #Floors

Crossed data with altimetry map, containing the number of floors (3m floor to floor)

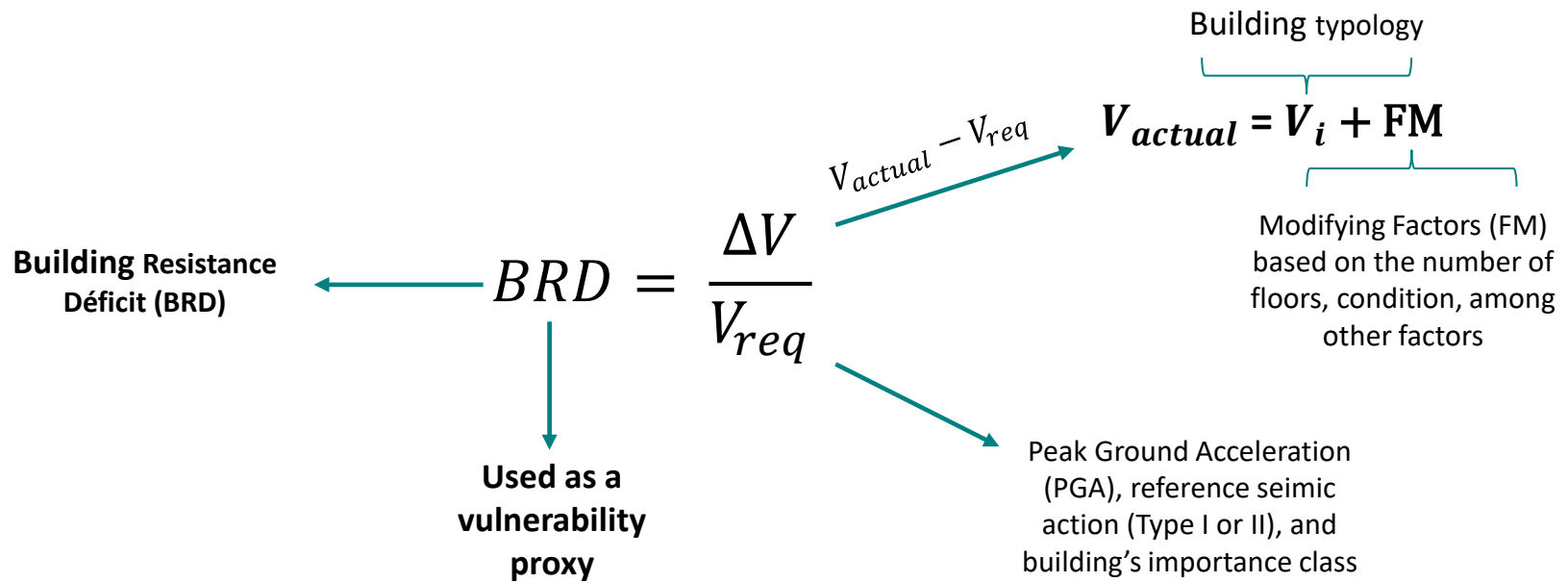
Setting PGA

Crossed data with soil type to determine Peak Ground Acceleration (PGA)

¹Law n.º 56/2012, 08-11

Building Resistance Déficit index (BRD)

Based on existing literature, a Building Resistance Déficit index (BRD) was developed, which indicates the expected behaviour of a building for a given level of seismic activity. It compares its expected behaviour to the ideal vulnerability (requirement of no collapse) (Sá, Oliveira e Ferreira 2010; Ferreira 2012; Sá, Oliveira e Ferreira 2013).



References: (Lagomarsino and Gionvinazzi 2006; Sá, Oliveira e Ferreira 2010; Ferreira 2012; Sá, Oliveira e Ferreira 2013)

Two approaches to assess vulnerability

$$V_{actual} = V_i + FM$$

Building Typology	V_{actual}
Masonry (<1945)	0,70
RC (1946-60)	0,60
RC (1961-85)	0,50
RC (1985-...)(≤ 5 floors)	0,40
RC (1985-...)(>5 floors)	0,44

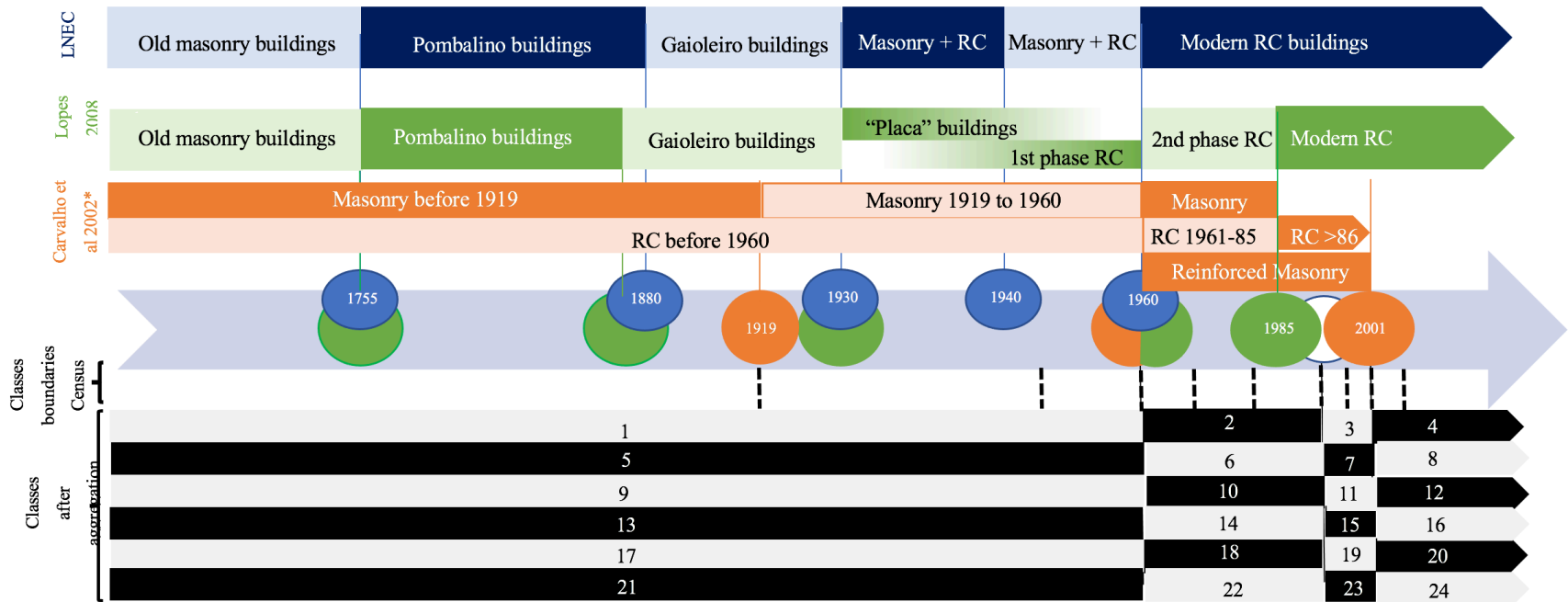
(Ferreira 2012)

Drilling down vulnerability classes

- Epoch according to censos 2011
- Structural materials used

Estimated vulnerability class (EMS-98)

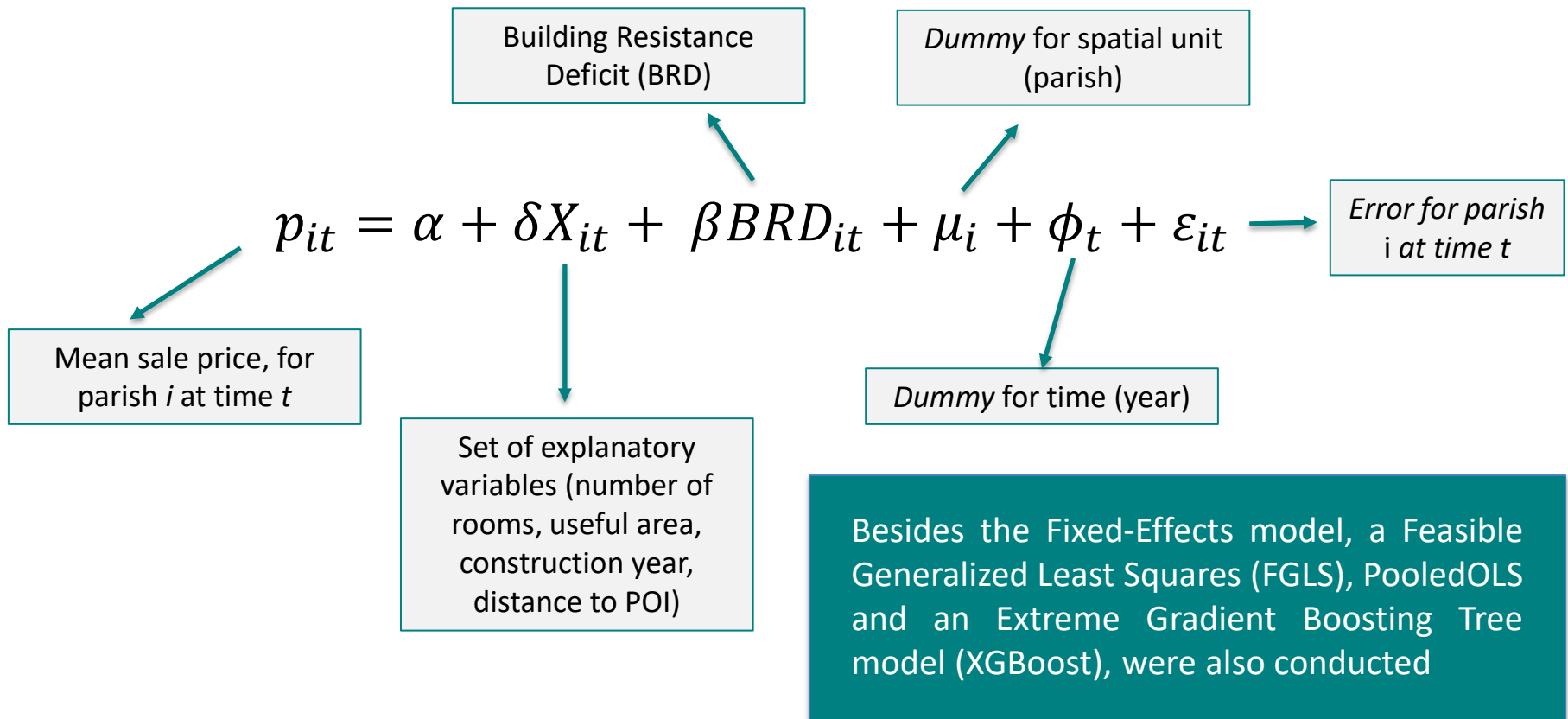
- Aggregated to 24 classes from 60
- Attributed vulnerability value



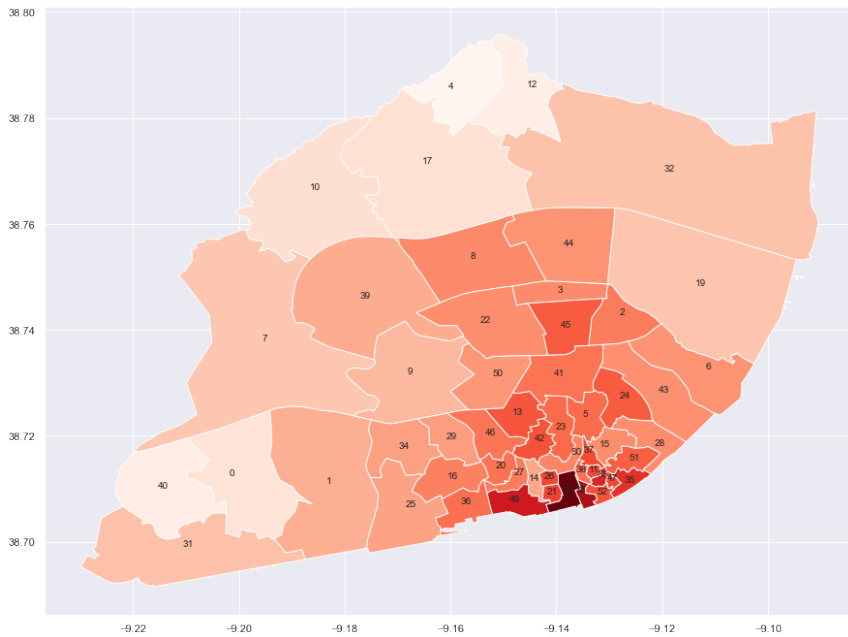
*Primary classes. Each one is subdivided into seven other subclasses

**weighted values from distance to class limits

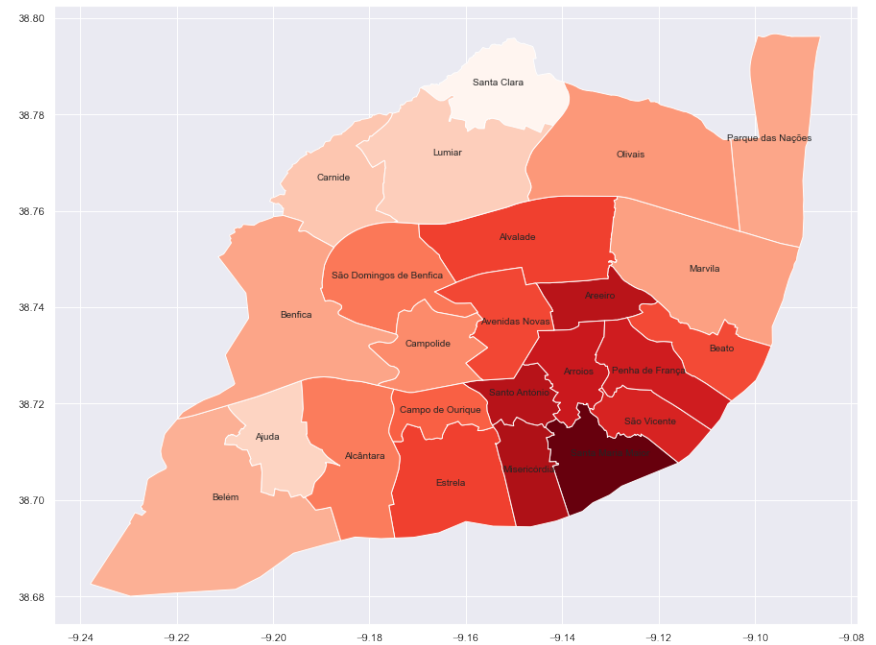
Base Fixed-Effects Model (Space and Time)



BRD – Old Parishes (53)



BRD – New Parishes (24)

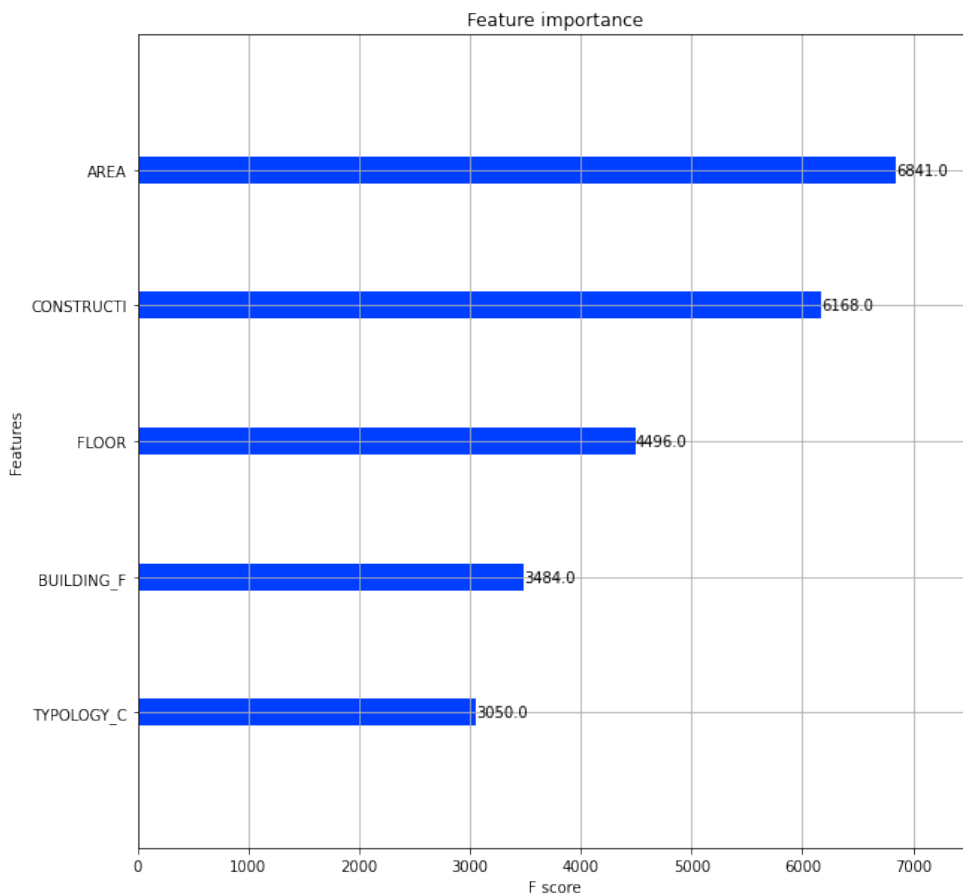


	BRD - First approach				BRD - second approach			
	Old Parishes		New Parishes		Old Parishes		New Parishes	
const	0.597***	0.519***	0.662***	0.594***	0.475***	0.403***	0.578***	0.484***
BUILDING_2	0.159***	0.155***	0.075**	0.083**	0.151***	0.153***	0.095***	0.108***
APARTMENT1	0.078**	0.076**	0.051*	0.049*	0.112***	0.112***	0.052*	0.052*
AREA	-0.001	--	-0.0001	--	-0.0005	--	9.18e-5	--
FLOOR	0.022*	--	-0.0005	--	0.020	--	-0.012	--
BRD_PROXIMO	-0.436***	-0.427***	-0.177	-0.207	-	--	--	--
BRD_PROXIMO_POND	--	--	--	--	-0.223**	-0.221**	-0.0002	0.002
BUILDING_F	--	0.014***	--	0.011***	--	0.014***	--	0.009*
Entities	53	53	23	23	52	52	23	23
Periods	11	11	11	11	11	11	11	11
R ²	18.86%	19.13%	8.49%	10.61%	20.48%	21.39%	9.54%	10.57%
Spatial Autocorrelation of Residuals	No	No	Yes	Yes	No	No	Yes	Yes

***p-value<1%; **p-value<5%; *p-value<10%

First Results

| XGBoost



Parameters	XGBoost Regression 1	XGBoost Regression 2	XGBoost Regression 3	XGBoost Regression 4
n_estimators	1000	500	100	100
learning_rate	0.08	0.08	0.08	0.04
sub_sample	75%	75%	75%	75%
Metrics				
RMSE	0.394	0.389	0.386	0.389
R ² Score	72.00%	72.70%	73.20%	73.20%
Cross Validation				
#Folds	10	10	10	10
Mean cross-validation score	0.46	0.47	0.5	0.5

Area, construction year, floor number, number of total floors and number of rooms have been found as the most important features to explain valuations

Remarks

1

The vulnerability of Lisbon's building stock is non-neglectable and should be addressed

4

Location, useful area, construction year, floor and number of rooms are the most impactful features to the property's valuation

2

Buildings located in the city centre, namely in the parishes Santa Maria Maior, Misericórdia and Santo António present the highest resistance deficit values

5

Based on the first results, we may point out a distortion of property market values, given that vulnerability is not directly valued. This distortion may result in added financial and physical risk to families and investors.

| First Results

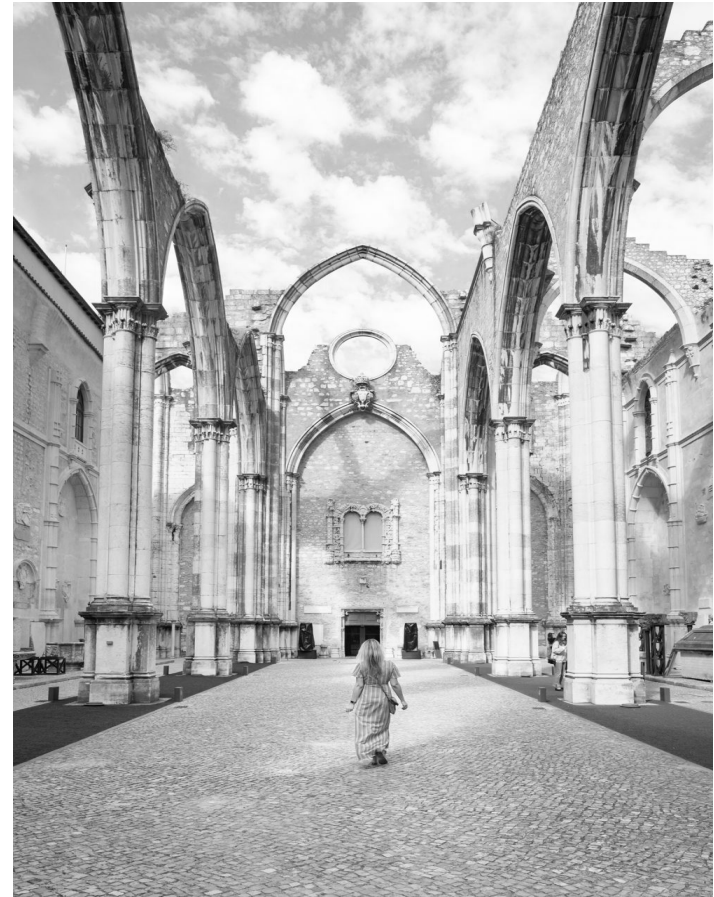
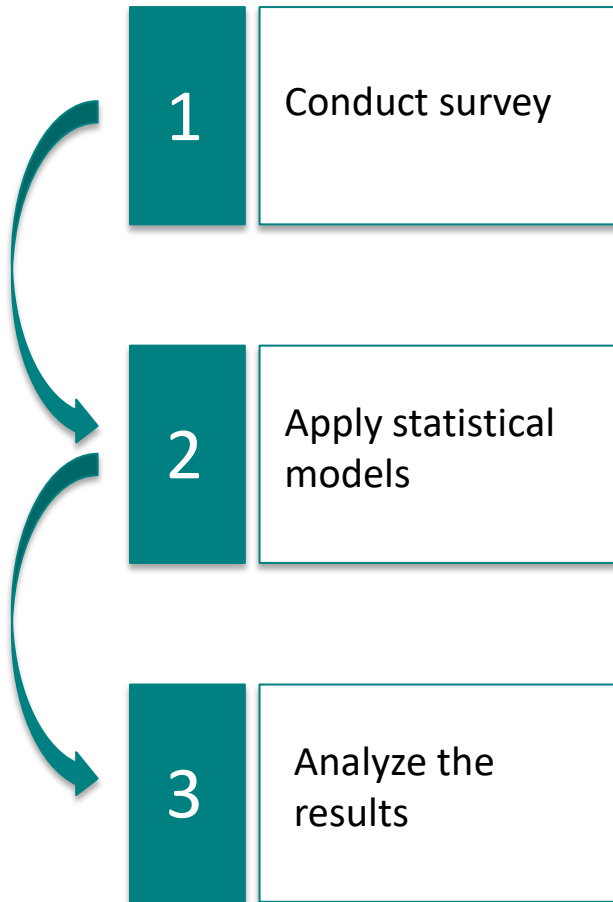
3

Despite the importance to BRD given by some models, a deeper analysis reveals that the preference is for newly built (high correlation)

6

The direct model approach will be complemented by indirect methods of Contingency Valuation (CVM).

Next Steps



EFFECT OF EARTHQUAKE RISK ON THE REAL ESTATE MARKET

An application to Lisbon

Thank you!



References

Afonso, Nuno. (2006) SIMULADOR DE CENÁRIOS SÍSMICOS EM AMBIENTE WEBSIG. Instituto Superior Técnico.

Alberto Amore, Cecilia de Bernardi & Pavlos Arvanitis (2020): The impacts of Airbnb in Athens, Lisbon and Milan: a rent gap theory perspective, Current Issues in Tourism, DOI: 10.1080/13683500.2020.1742674

Antunes, Gonçalo & Seixas, João. (2020). Housing Market Access in the Lisbon Metropolitan Area Between the Financial and the Pandemic Crises. Critical Housing Analysis. 7. 58-72. 10.13060/23362839.2020.7.2.515.

Appleton J (2005) Rehabilitation of Gaioleiro buildings, 1st edn. Orion Editors, Lisbon

Beron, K. J., Murdoch, J. C., Thayer, M. A., & Wim P. M. Vijverberg. (1997). An Analysis of the Housing Market before and after the 1989 Loma Prieta Earthquake. Land Economics, 73(1), 101–113. <https://doi.org/10.2307/3147080>

Braga. F.M. (2013) Mercado Imobiliário em Portugal. JURISMAT, Portimão, n.º 2, 2013, pp. 199-216.

Brookshire, D. S., Thayer, M. A., Tschirhart, J., & Schulze, W. D. (1985). A Test of the Expected Utility Model: Evidence from Earthquake Risks. Journal of Political Economy, 93(2), 369–389. <http://www.jstor.org/stable/1832182>

Caruso, Claudia & Bento, Rita. (2019). SEISMIC ASSESSMENT AND STRENGTHENING OF WALL-FRAME RC BUILDING THROUGH A CASE STUDY IN LISBON. 2983-2992. 10.7712/120119.7126.18525.

Century21 (2020) ESTUDO SOBRE O IMPACTO DA COVID-19 NOS CRITÉRIOS DA HABITAÇÃO EM PORTUGAL. Available at: <https://www.century21.pt/observatorio-imobiliario/>. Last visited 15 September 2021

Sousa, M. & Costa, A. & Carvalho, A. & Bilé, J.B & Martins, A.(2004). SIMULADOR DE CENÁRIOS SÍSMICOS INTEGRADO NUM SISTEMA DE INFORMAÇÃO GEOGRÁFICA. SÍSMICA 2004 - 6º Congresso Nacional de Sismologia e Engenharia Sísmica.

Costa A.C., Sousa M.L., Carvalho A., Coelho E. (2008) Seismic Loss Scenarios Based on Hazard Disaggregation. Application to the Metropolitan Region of Lisbon, Portugal. In: Oliveira C.S., Roca A., Goula X. (eds) Assessing and Managing Earthquake Risk. Geotechnical, Geological And Earthquake Engineering, vol 2. Springer, Dordrecht. https://doi.org/10.1007/978-1-4020-3608-8_21

Florax, d J. G. M. M. and Trivasi, a M. and Nijkamp, Peter, A Meta-Analysis of the Willingness to Pay for Reductions in Pesticide Risk Exposure (December 2005). European Review of Agricultural Economics, Vol. 32, Issue 4, pp. 441-467, 2005, Available at SSRN: <https://ssrn.com/abstract=914806>

References

Hallstrom, Daniel G., V. Kerry Smith (2005) Market responses to hurricanes, *Journal of Environmental Economics and Management*, Volume 50, Issue 3, Pages 541-561, ISSN 0095-0696

Jarimba, A. (2016) Vulnerabilidade Sísmica dos Edifícios porticados de Betão Armado da cidade de Lisboa- décadas de 1960-80. Instituto Superior Técnico.

Lamond, Jessica, David Proverbs & Felix Hammond (2010) The Impact of Flooding on the Price of Residential Property: A Transactional Analysis of the UK Market, *Housing Studies*, 25:3, 335-356, DOI: 10.1080/02673031003711543

Marques, Rui, Paula Lamego, Paulo B Lourenço & Maria L Sousa (2018) Efficiency and Cost-Benefit Analysis of Seismic Strengthening Techniques for Old Residential Buildings in Lisbon, *Journal of Earthquake Engineering*, 22:9, 1590-1625, DOI: 10.1080/13632469.2017.1286616

Mendes, Luis (2017). Gentrificação turística em Lisboa: neoliberalismo, financeirização e urbanismo austeritário em tempos de pós-crise capitalista 2008-2009. *Cad. Metrop., São Paulo*, v. 19, n. 39, pp. 479-512, maio/ago 2017
<http://dx.doi.org/10.1590/2236-9996.2017-3906>

Mendes, Nuno & Lourenço, Paulo (2010) Seismic Assessment of Masonry “Gaioleiro” Buildings in Lisbon, Portugal. *Journal of Earthquake Engineering*. Volume 14, 2009 - Issue 1.
<https://doi.org/10.1080/13632460902977474>

Neves, Vasco (2016) Edifícios Gaioleiros da cidade de Lisboa. Avaliação Sísmica de um edifício tipo. Instituto Superior Técnico. Available at:
<https://fenix.tecnico.ulisboa.pt/downloadFile/281870113703470/Dissertacao%20VN.pdf> . Last Visited 15 September 2021

Oliveira, Liliana & Teves-Costa, Paula & Gomes, Rui & Pinto, Cláudia & Almeida, Isabel & Pereira, Teresa & Sotto-Mayor, Marta. (2019). Microzonagem sísmica baseada em dados de sondagens geotécnicas: aplicação a Lisboa.

Pais, I., Teves-Costa, P. e Cabral, J. (1996a) Emergency Management of Urban Systems under Earthquake Damage Scenarios. *Proceedings da 11th World Conference on Earthquake Engineering*, Junho 1996, edição Elsevier Science LTD, Acapulco, México.

Pais, I., Ribeiro, M.J., Oliveira, C.S., Teves-Costa, P. e Cabral, J. (1996b) Planeamento e Gestão da Emergência Sísmica na Cidade de Lisboa. *Revista do SNPC VIII, II Série, nº 9*, Fevereiro/Maio 1996, pp. 28-35, Lisboa.

Pais, I., Oliveira, C.S., Mota de Sá, F. e Teves Costa P. (2001) O Uso do Simulador de Danos Sísmicos no Planeamento e Gestão da Emergência. *A Experiência da Cidade de Lisboa*. *Proceedings do 5º Encontro de Sismologia e Engenharia Sísmica – Sísmica 2001*, Laboratório Regional de Engenharia Civil dos Açores / SPES, Açores

References

Pais, I., (2002) O Simulador de Danos Sísmicos do Serviço Municipal de Protecção Civil de Lisboa. O Contributo das Tecnologias SIG para a sua Construção. SMPCL. Lisboa.

Peng, TC. (2021). The effect of hazard shock and disclosure information on property and land prices: a machine-learning assessment in the case of Japan. *Rev Reg Res* 41, 1–32
<https://doi.org/10.1007/s10037-020-00148-1>

Simões, A. & Bento, R., 2012. Characterization and Classification of Lisbon Old Masonry Buildings.

Simões, Ana, Rita Bento, Serena Cattari, Sergio Lagomarsino (2014) Seismic performance-based assessment of “Gaioleiro” buildings, *Engineering Structures*, Volume 80, Pages 486-500, ISSN 0141-0296

Simões, Ana & Milosevic, Jelena & Meireles, Helena & Bento, Rita & Cattari, Serena & Lagomarsino, Sergio. (2015). Fragility curves for old masonry building types in Lisbon. *Bulletin of Earthquake Engineering*. 13. 10.1007/s10518-015-9750-1.

Simões, A. (2018) Evaluation of the seismic vulnerability of the unreinforced masonry buildings constructed in the transition between the 19th and 20th centuries in Lisbon, Portugal. Instituto Superior Técnico.

Sousa, M.L., Martins, A. e Oliveira C.S. (1992) Compilação de Catálogos Sísmicos da Região Ibérica. Relatório 36/92 – NDA, LNEC, Lisboa,.

Spence, R., So, E., Ameri, G., Akinci, A., Cocco, M., Cultrera, G., Franceschina, G., Pacor, F., Pessina, V., Lombardi, A., Zonno, G., Carvalho, A., Costa, A., Coelho, E., Pitilakis, K., Anastasiadis, A., Kakderi, K., Alexoudi, M., Ansal, A., Erdic, M., Tönük, G., & Demircioglu, M. (2007). Earthquake Disaster Scenario Prediction and Loss Modelling for Urban Areas.

Teves-Costa, P. E. Barreira, & R Omira (2011) Estimativa de cenários de danos para a cidade de Lisboa. RISK-EU. Lisboa. Available at: http://lxrisk.cm-lisboa.pt/risco_sismico.html . Last visited 15 September 2021

Asgary, A., & Willis, K. G. (1997). Estimating the Benefits of Construction Measures to Mitigate Earthquake Risks in Iran. *Environment and Planning B: Planning and Design*, 24(4), 613–624. <https://doi.org/10.1068/b240613>